



Health and Wellbeing Board 12 July 2018

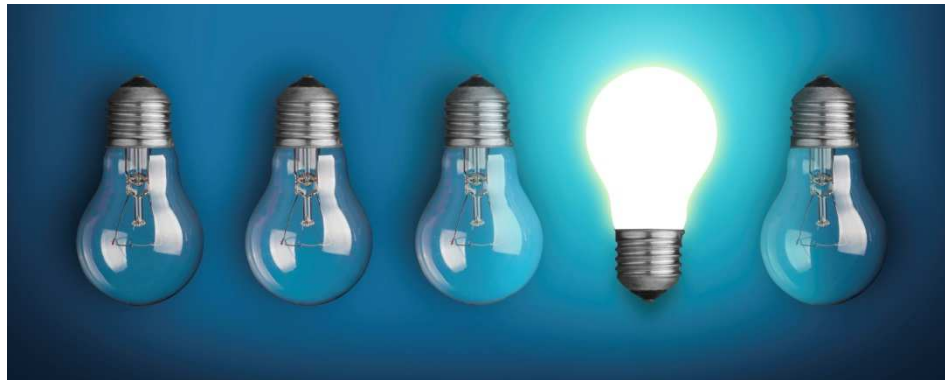
Focus on Early Years from Conception to 2
Years

Kelly Pierce – Consultant Midwife in Public
Health/Healthy Child Programme Lead

Integrated Working

No single profession or service can meet the whole of a family's needs and there is a very real need to work holistically.

"One person, fulfilling several functions. One message, many voices".

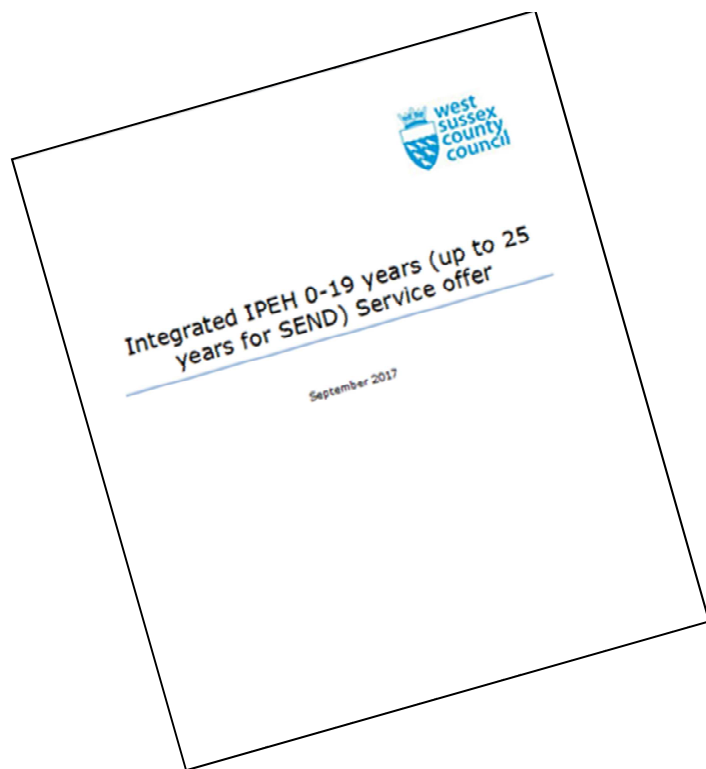




How we started

A principle rather than a position:

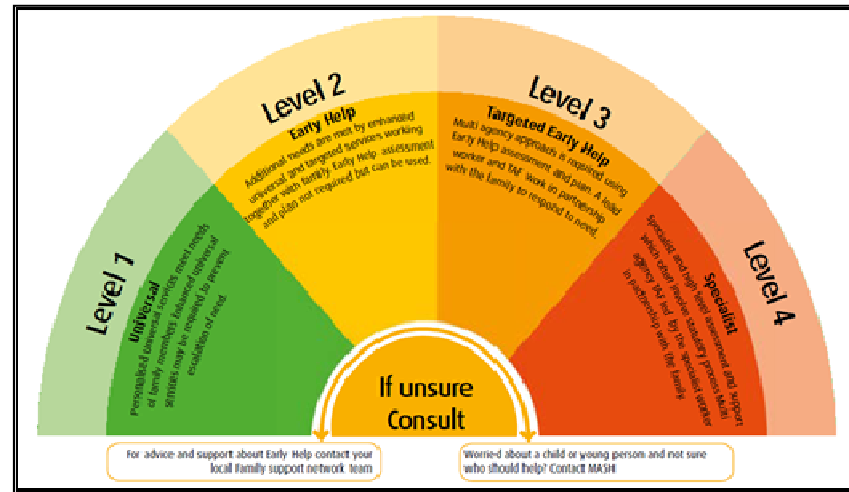
A service model which focuses on what is best for CYP and Families.



The integrated offer supports the wider vision and overarching frameworks of IPEH and provides an overview of service provision for our staff and other key stakeholders.

It is evidence-based and supports the success of IPEH Bellwether measures and HCP KPIs. It is designed to support us in getting to where we need to be.

Plan



IPEH Integrated Offer

Community
(Level 1)

Universal Services
(Level 1)

Universal Plus
(Level 2 & 3)

Universal Partnership Plus
(Level 4)



NHS



Better Change

is a focused programme of work over two years, that will improve the way we work together, improve the impact and efficiency of support for vulnerable families from pre-birth to 5 years old, and achieve the following ambitions...



Doing all we can to keep children healthy and safe

whether they stay with their family or not.

We will do everything we can to help a vulnerable family stay together. If infants need to be removed from their parents we approach this in a way that keeps children safe:

- from pre-birth where possible**
- improve the health and outcomes for children and parents**
- and helps prepare parents for their recovery journey as much as possible.**

We will meet our statutory duties in a way that reflects these ambitions, and provides a connected pathway of support across agencies in West Sussex that makes sense to families from pre-birth to 5 years old.

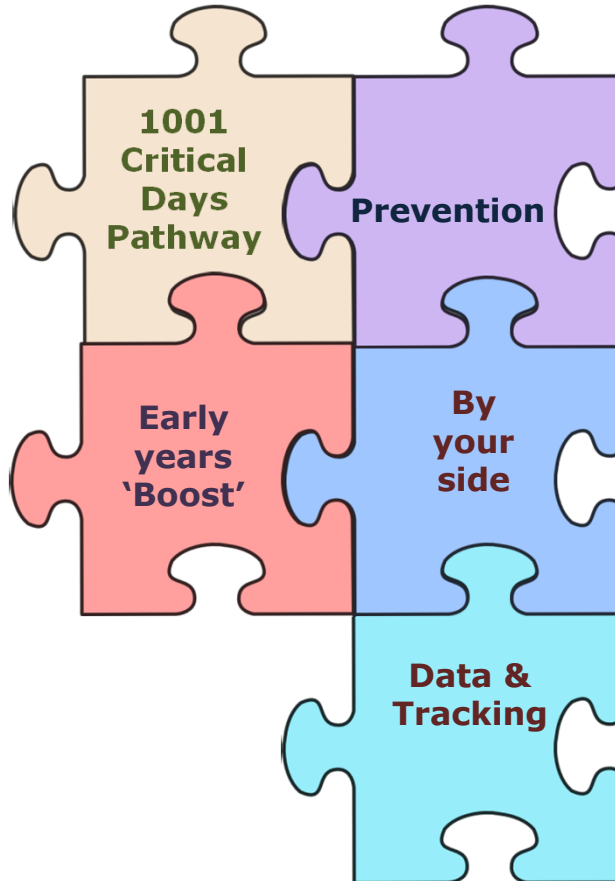
2. 1001 Critical Days Vulnerable Pregnancy Pathway

Deliver a connected multi-agency vulnerable pregnancy pathway. Launch new guidance. Explore innovation and change to improve the offer: HAAT/Practice.

4. Early years 'Boost'

A focus on improving early attachments for young CLA; the integrated health offer u2's; Readiness for school and early learning for vulnerable CLA; integration that improves health, attachments and 'readiness for school'; parenting and attachment strategy.

Better Change 5 areas of work



5. Data & Tracking

Key cohorts and whole project measures.

1. Prevention

Ensuring we have done all we can to help vulnerable adults and young people make healthier choices about contraception and sexual health; especially if they have a high likelihood of any pregnancy resulting in a removal; and good access to appropriate support and advice.

3. By your side

Where Infants need to be removed from their parents we approach this in a way that helps improve the health and outcomes for parents: Pause; improving supervised contact, final visits, letterbox, adoption process – using insight from Pause etc.

Better Change (Preconception to 5 Years) Work Breakdown Structure

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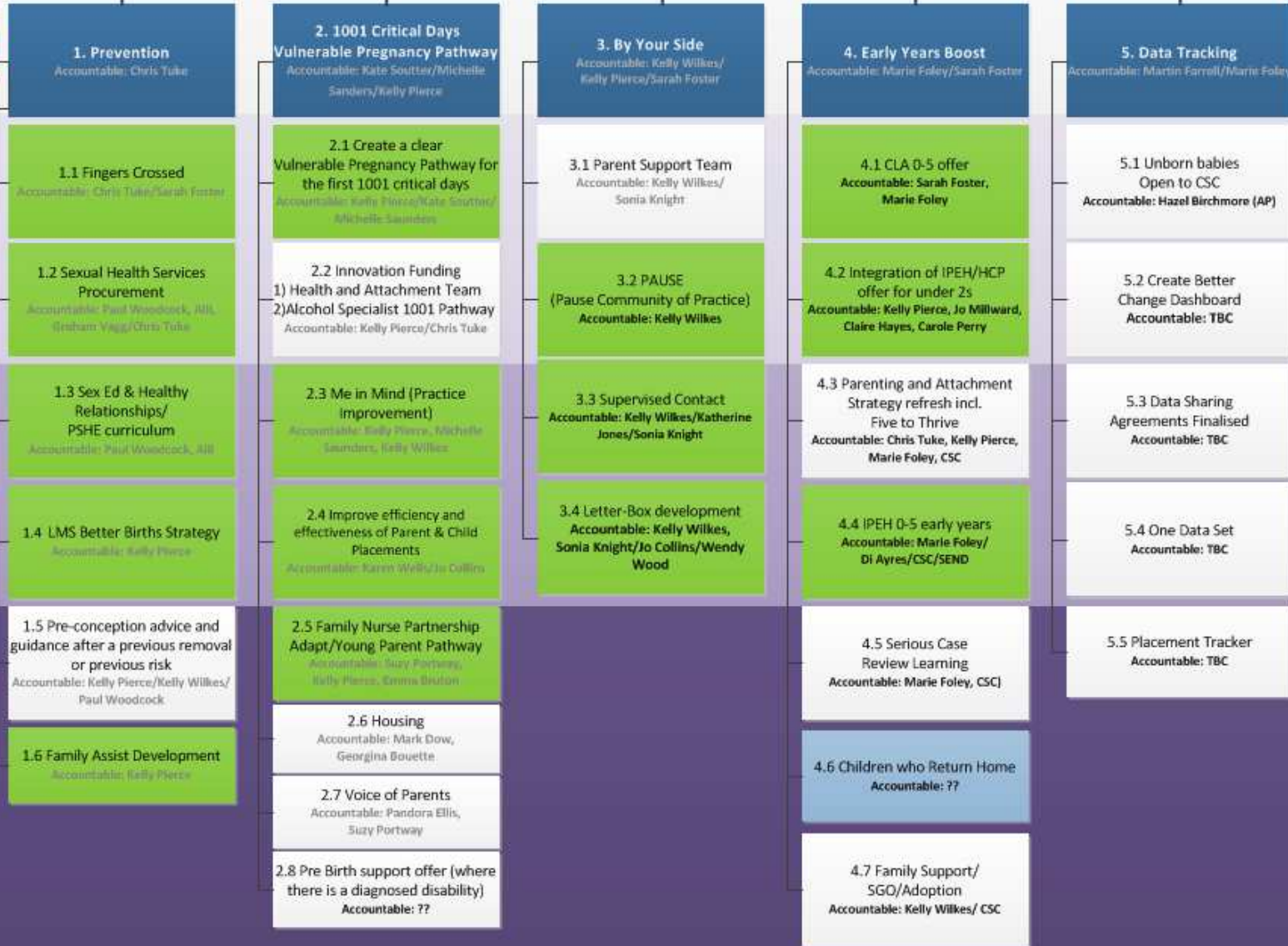
Wednesday, 20 June 2018 11:06

Better Change Programme
 Chair: Sarah Daly
 Vice Chair: Hayley Connor

Programme Leads
 Chris Tuke
 Kelly Pierce

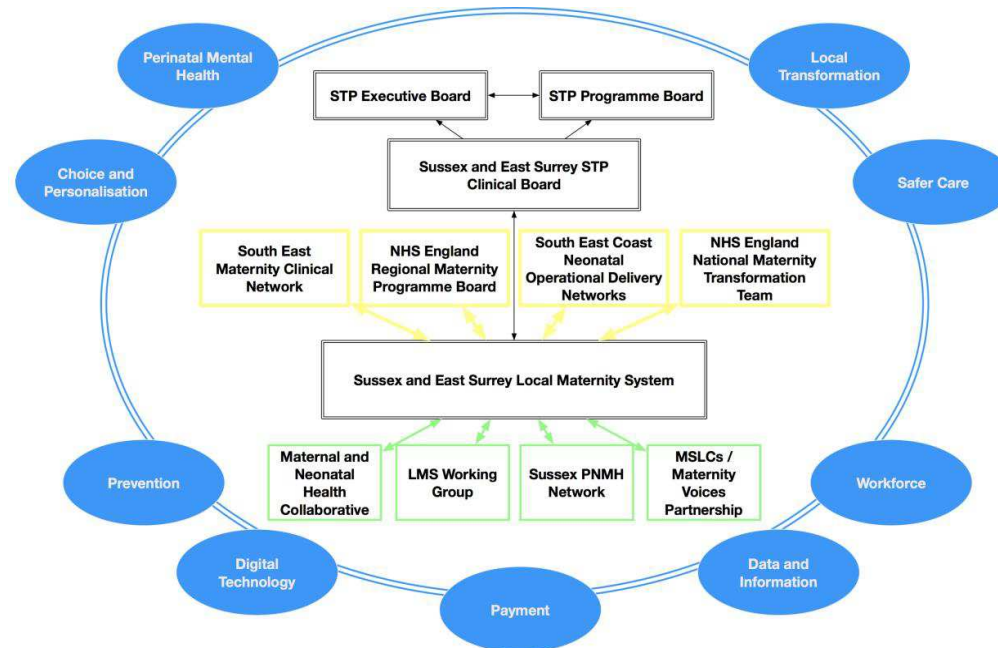
KEY

- On Track
- At Risk
- Critical
- Complete





Sussex and East Surrey Local Maternity System (LMS) Transformation Plan



WSCC leading prevention workstream:

- **Preconception focus**
- **Maternal Smoking**
- **Integrated working across services (MECC, specialist services PNMH, CGL, Early Help)**
- **Healthy Weight and good nutrition**
- **Screening and Immunisation**
- **Universal approach to attachment (Parenting)**

Perinatal Mental Health

0-1s enhanced offer

- “Discover Baby”.
- 12 week rolling programme.
- Aim to start programme: September 2018.
- Joint delivery: HCP and FSA staff.
- Integrated working.

Week	Topic
1	5 To Thrive
2	Parent Health and Wellbeing
3	Safer Sleep
4	Childhood Illness and Immunisations
5	Get to know your baby
6	Child Safety
7	Childcare Options & Returning to Work
8	Tummy Time
9	Oral and Dental Health
10	Introduction to Solids
11	Play
12	Talking to your baby

Healthy Start Vitamins

- Pregnant women, women with a child under 12 months and children aged from six months to four years who are receiving Healthy Start vouchers are entitled to free Healthy Start vitamins.
- Every eight weeks, beneficiaries are sent a green vitamin voucher, which they can swap for either Healthy Start women's vitamin tablets or Healthy Start children's drops locally.
- They are distributed via children and Family Centres to facilitate greater access.
- Promotion of Healthy Start is included in the Health for Families (H4F) Programme.
- The ordering process is centralised.



Digital support for families Pre-birth to 19years (25 SEND)

What is Family Assist? Current focus -
Pregnancy to 2 years.

<https://www.youtube.com/watch?v=ucudMJs0840>

A young child with short hair, wearing a blue t-shirt and grey pants, stands in a grassy field. The child is looking towards the camera. The background is slightly blurred, showing green trees and a building. The text "Next steps..." is overlaid on the right side of the image.

Next steps...